5 Innovation in an enterprise (3)



Reform of innovation systems to meet the changes in business environments

- Transformation of management of technology of conglomerates Strategic positioning
- Conquest over issues:
 - Reinforcement of technological power for business operations
 - \checkmark Transfer of human resources from research to business

Reform of research schemes to meet company split-ups and consolidated management

 Funding on group-wide frontier research and common platform research from consolidated management fees

Speed-up of new product development

Matrix management, Collaborative creation, Industry-academia collaboration, Corporate venture capital investment

Proactive actions towards the successful business restructuring

✓ R&D support to carved-out new companies

Reinforcement of basic and frontier research

✓ Expansion of "Agenda-setting" research and Technological platforms